

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

As a citizen in a small community (Sedona,AZ), I find diversity in ownership, relates directly to the quality and accuracy of information disseminated. The diversity also creates and promotes artistry, creativity and interest in all forms of Media. It is sometimes difficult in smaller communities to receive the diverseness of perspective, which broad based ownership provides. This creates a democratic populace with the critical faculties (wisdom) to evaluate and understand complex situations, that on the surface may seem simple or even trivial, until more deeply probed.

It is the wide range of sources, styles and content of different types of media which leads us into a deeper understanding of ourselves and greater compassion and depth of understanding of our fellow human beings.

The world has become a smaller more intimate, loving and interactive community by its diversity and difference, not by its sameness and consistent regulation. We understand best by comparing and juxtaposing differing beliefs and perspectives, that bring us closer to TRUTH. Streamlining and simplifying is great for mass producing materials and machines not enlightened, informed and loving HUMAN BEINGS.

Thank you for your efforts to protect diversity, integrity and MOST IMPORTANTLY HUMANITY!!